



Tubers Video Creators Academy is the first UK organisation dedicated to teaching young people the skills to become experts in the field of video, animation, technology and media production.

Students will learn a large variety of creative, communication and team skills in a state-of-the-art environment. Our programmes have been designed exclusively for the EFL market and are not available anywhere else in the UK. These challenging and innovative sessions embrace social interaction and teaches invaluable soft skills such as problem solving, respect, tolerance and leadership.

DAY ONE Camera Confidence

The first session teaches participants the basic skills they will need when using production equipment and familiarises them with the terminology and environment.

- Basic camera set-up
- Lenses, angles, mounts
- Functions & accessories
- Talking to camera
- Engaging your audience
- Camera presence

Team Building with Virtual Reality

In a team the participants work together to achieve a shared goal of escaping a virtual room in a time pressured environment.

- Communication
- Time management
- Clear instruction

DAY TWO Studio Lighting and Audio Techniques

Participants learn the importance of great lighting and audio to produce a quality video.

- Studio lighting scenarios
- Use of environment
- Audio quality
- Microphone techniques
- Different video looks

Live Stream Challenge

Participants learn about live streaming platforms and gaming videos, broadcasting software and hardware set-up. A live stream gaming challenge follows, which encourages communication/camera confidence.

DAY THREE Plan and Shoot a Video

After choosing a fun, high energy challenge video, the participants learn how to work as a team to produce a final product.

Skills developed:

- Planning and recording
- Problem solving
- Communication
- Teamwork
- Production techniques
- Leadership
- Video creation

DAY FOUR Editing Training

Participants learn the basics of video editing; using the video footage they recorded on Day Three.

- File management
- Important footage
- Organising footage
- Add music and sound effects
- Transition effects

E-sports Tournament

In this fun activity, students have a break from video production to organise and run a mini gaming tournament. They choose their game and plan the competition against each other. Students need to work together to plan, communicate and present the winner's trophy.

DAY FIVE Edit and publish

Students edit the video they shot on Day Three. They use the skills they have learnt during the week and apply them to complete and upload their final video project.

- Apply video production skills
- Publish a video on YouTube
- Manage settings, descriptions and tags
- Design and apply a video thumbnail

Gaming and Video Showcase

In this final session, students showcase their videos to group. They use their communication skills to give and receive feedback, and then have a final opportunity to enjoy the extensive gaming facilities on site.

DAY SIX Advanced Camera Skills

In this technical session, students learn advanced camera skills using manual settings, controls and shutter speeds. They also learn about the different production roles in the video industry and reinforce their team work skills working as crew with a director, camera operators and presenters.

VR Challenge #2

Students take part in a more challenging virtual reality teamwork experience where their communication, English skills and ability to follow instructions will help them to win a game!

DAY SEVEN Storytelling and Film Making Skills

Students learn about the language of video/ film; using lighting, music, editing techniques and equipment to create a specific mood to help tell a story.

- Creative skills
- Technical skills
- Communication
- Developing quality content

Live Stream Challenge #2

Student In the second live streaming session students reinforce their IT technical skills and understanding. The group split into two teams to compete in a fun game that requires inter-team communication. They will also be live streaming the gameplay on to the Twitch streaming platform.

- Team building
- On-screen camera skills
- Communication
- Hardware and software IT skills

DAY EIGHT Multi-camera Game Show Video Planning!

In their team, students plan a multi-camera group video game show project that they will shoot and edit in the studio. Each student gets a chance to be in front of and behind the camera as they work together to plan, write the script, think about graphics and complete all pre-production.

- Written and verbal English skills
- Team work
- Communicating ideas
- Planning

Camera Confidence and Presenting Skills

In this session, students learn the importance of being confident on camera to make an engaging and watchable video.

The team take turns in front of a camera to talk about their experience so far in the UK whilst answering a few questions about their home country; learning more about each other and having fun.

- Talking to a lens
- Confidence
- Body language
- Clear communication

DAY NINE Filming a Game Show!

The team of students use their new camera confidence and game show video plan to film their multi-camera game show! They take turns camera operating, directing, presenting and being game show contestants.

- Complex multi-camera set-ups
- How to frame shots
- Syncing cameras for edit
- Presentation skills

Edit the Game Show

In Students take the film footage and begin editing their multi-camera game show production, using professional editing software.

Each student gets the chance to produce their own version - choosing graphics, animation, titles, audio, music, and which camera footage to show. They learn how to sync video and apply advanced editing techniques.

DAY TEN Editing the Game Show

The Students have an extra session to apply their advanced editing skills and techniques to finish their game show project, completing the video description, tags and titles for effective search engine optimisation (SEO) before uploading it to YouTube.

Gaming and Game Show Video Showcase!

The group gets together to relax, say goodbye to each other, play some multi-player video games and watch their game show videos back on the projector to reflect on what they have learnt over the two week course. Students have the opportunity discuss the technical skills they have learnt, the new career skills they have gained and have some fun and say goodbye to their new friends.

