Video Production and Media Skills
1 Week

Tubers — The Video Creators Academy

Tubers Video Creators Academy is the first UK organisation dedicated to teaching young people the skills to become experts in the field of video, animation, technology and media production.

Students will learn a large variety of creative, communication and team skills in a state-of-the-art environment. Our programmes have been designed exclusively for the EFL market and are not available anywhere else in the UK. These challenging and innovative sessions embrace social interaction and teaches invaluable soft skills such as problem solving, respect, tolerance and leadership.

DAY ONE Camera Confidence

The first session teaches participants the basic skills they will need when using production equipment and familiarises them with the terminology and environment.

- Basic camera set-up
- Lenses, angles, mounts
- Functions & accessories
- Talking to camera
- Engaging your audience
- Camera presence

Team Building with Virtual Reality

In a team the participants work together to achieve a shared goal of escaping a virtual room in a time pressured environment.

- Communication
- Time management
- Clear instruction

DAY TWO Studio Lighting and Audio Techniques

Participants learn the importance of great lighting and audio to produce a quality video.

- Studio lighting scenarios
- Use of environment
- Audio quality
- Microphone techniques
- Different video looks

Live Stream Challenge

Participants learn about live streaming platforms and gaming videos, broadcasting software and hardware set-up. A live stream gaming challenge follows, which encourages communication/camera confidence.

DAY THREE Plan and Shoot a Video

After choosing a fun, high energy challenge video, the participants learn how to work as a team to produce a final product.

Skills developed:
- Planning and recording
- Problem solving
- Communication
- Teamwork
- Production techniques
- Leadership
- Video creation

DAY FOUR Editing Training

Participants learn the basics of video editing; using the video footage they recorded on Day Three.

- File management
- Important footage
- Organising footage
- Add music and sound effects
- Transition effects

E-sports Tournament

In this fun activity, students have a break from video production to organise and run a mini gaming tournament. They choose their game and plan the competition against eachother. Students need to work together to plan, communicate and present the winner's trophy.

DAY FIVE Edit and publish

Students edit the video they shot on Day Three. They use the skills they have learnt during the week and apply them to complete and upload their final video project.

- Apply video production skills
- Publish a video on YouTube
- Manage settings, descriptions and tags
- Design and apply a video thumbnail

Gaming and Video Showcase

In this final session, students showcase their videos to group. They use their communication skills to give and receive feedback, and then have a final opportunity to enjoy the extensive gaming facilities on site.